

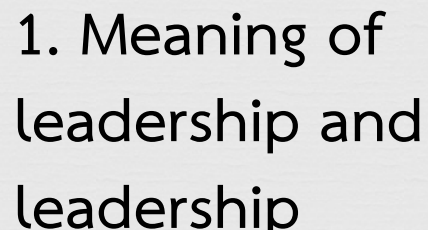
# Leadership



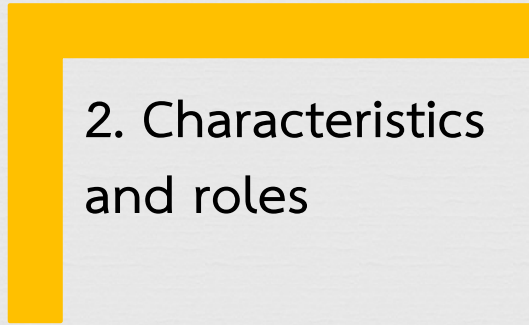
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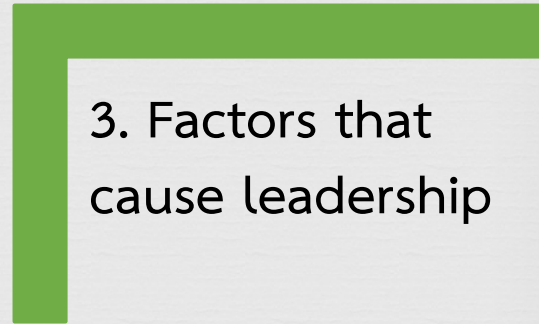
# basic knowledge



1. Meaning of  
leadership and  
leadership



2. Characteristics  
and roles



3. Factors that  
cause leadership

# leadership abilities



Leaders of organizations are similar or different based on their personality, education, experience and personality background. But what they all have in common is leadership abilities.

Leader means an appointed person/head of a group, team or organization.

Leadership or leadership is the process of persuading employees to do their job. to achieve the objectives of the organization

# Meaning



A leader is a person who has The ability to influence others to work at different levels to achieve the goals and objectives set.(McFarland,1979:214-215)

A leader is someone who is able to persuade others to accomplish tasks as desired.(Huse, 1978:227)

A leader is the most influential person in a group. And who must perform the duties of the assigned leadership position, the rest of the group is a follower. Even as a sub-group leader or assistants in performing various duties (Yukl, 1989:3-4)



"Leader" means a person who can influence or lead others to perform tasks. Accomplish the objectives set with efficiency and efficiency.

# Meaning



The individual behavior of an individual to guide group activities towards a common goal.(Yukl)

It is the ability to build confidence and support to achieve organizational goals.(DuBrin)

“Leadership” means the behavior or process that can influence or direct others. to work Accomplish the set objectives effectively and efficiently.



# summarize



Leader means the person who holds the position.



Leadership is a skill. It's a skill and a process/behaviour. Used to lead the group to the goal

# เหตุผลที่จะต้องมี ผู้นำที่ดี

## ดูให้จบนะค่ะ

รู้หรือยัง?



### รู้หรือยัง?

โฆษณานี้ตั้งแต่ปี2014 แต่ปัจจุบันก็ยังใช้ได้อยู่

# Leadership







Elements that influence leadership  
style

# factors contributing to leadership

Leadership has three main components:



### 1. Leader

- ambitious and energetic
- Have a strong desire to lead honest
- Have self-confidence intelligent
- knowledgeable in sesame

### 2. Followers

- A person who performs the role of helper and support to the leader as well as taking commands and assignments from the leader in order to carry it out successfully.  
**The follower is willing to follow the leader because they have mutual benefits.**

### 3. Situation

- The various events and environments that occur, namely Leaders are the ones who can solve problems in times of crisis. The situation faced by the group can give rise to a leader.
- **A familiar phrase that says "Leader Building Situations"**

# Characteristics and roles of leadership

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1. Determination of the main guidelines
2. Creation of an effective working system
3. Authorization
4. Creating a model



# teaching materials



BPA 1103 Leadership

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