

# LEADERSHIP

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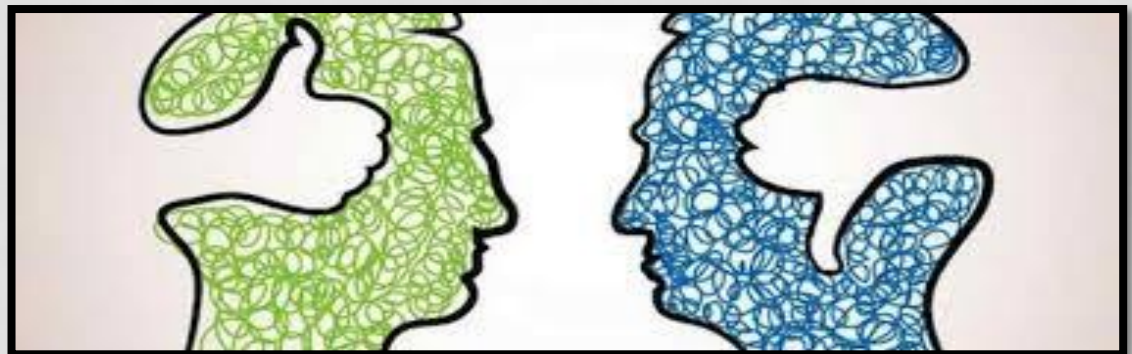
# Moral in Leadership



➤ moral

➤ ethics

❖ Implementation for Leaders



# MORAL

Morality refers to what a person accepts as good, with many benefits and few harms. (ดวงเดือน พันธุมนาวิน, 2538)

Morality refers to ethical principles that create a sense of conscience and goodness within the mind in a complete state until it is filled with happiness and joy.(ประภาศรี สีหอำไพ, 2543)

# ETHICS

Ethics means conduct that is guided by virtue. Ethics is ethics. (พระเทพวินทร์ เทวินโท, 2544)

Ethics says that if narrow interpretation, ethics Refers to one morality and another virtue combined as two things. (สุนทร โคตรบรรเทา, 2544)

# MORALITY AND ETHICS

From the meanings of these two words, it was found that they were very similar, so they were often used together.

However, it can be concluded that The virtue and ethics of a person both in daily life and in work or professional activities will result in people being happy in living together in society.



# MORALITY AND ETHICS

Since there is an attempt to create moral and ethical principles that are universal to make people feel about morals and ethics in a way that is consistent with their behavior, the origin of morals and ethics may be divided into 2 things

1. Origin within the person
2. Origin outside the individual

# MORALITY AND ETHICS

## morality and ethics

**Morality** is the state of goodness.  
**Ethics** is morality that is a matter of conduct and morality.

## moral and ethical standards

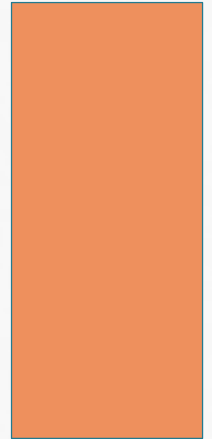
What is regarded as the principle of determining the state of virtue and codes of conduct or morals that corresponds to the correctness of the organization.





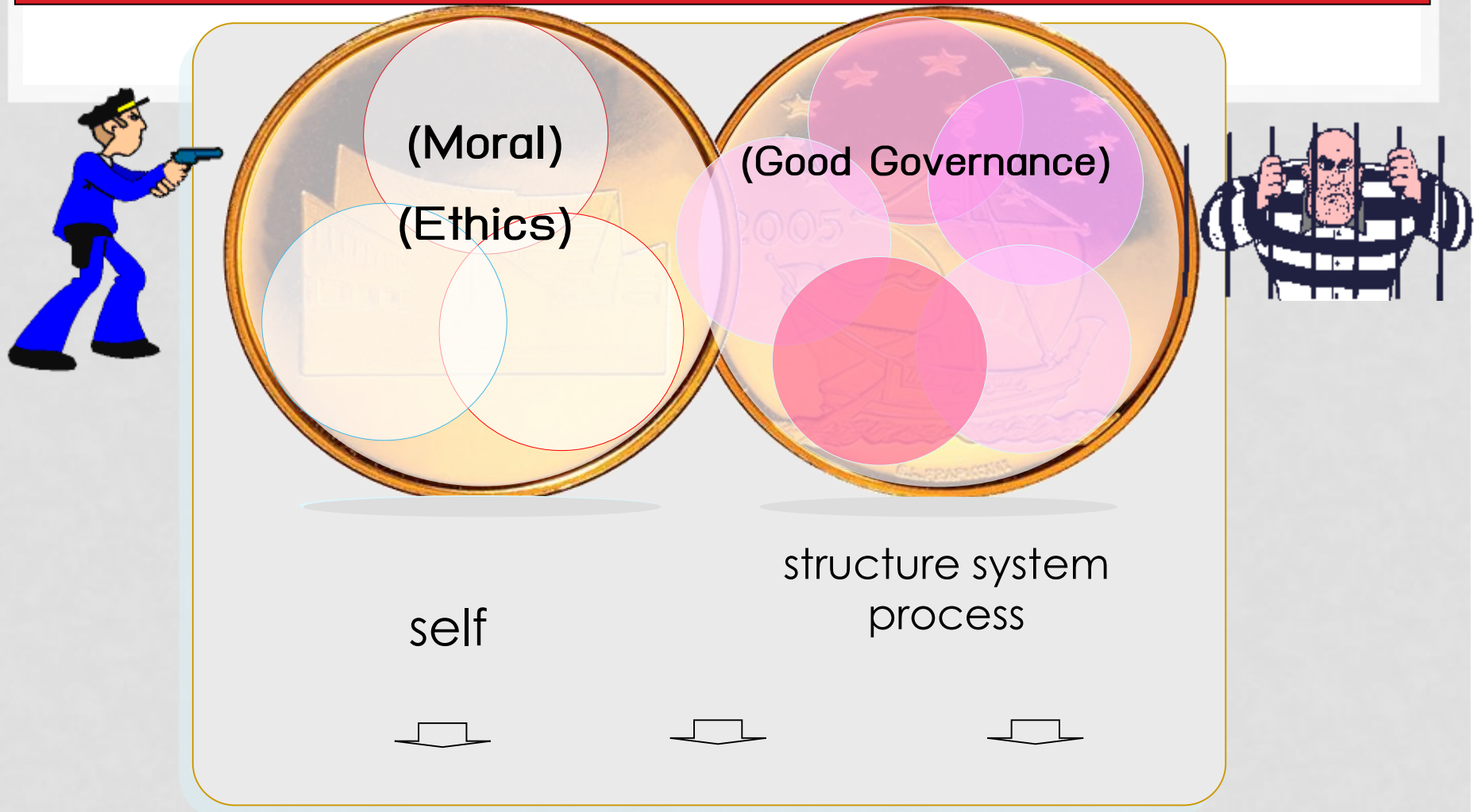
## IMPLEMENTATION FOR LEADERS

MORALITY, ETHICS AND GOOD GOVERNANCE





# Morality, ethics and good governance (ทศพร ศิริสัมพันธ์)



reduce the loss eliminate leak holes Prevent fraud, misconduct, and misconduct. Increase efficiency, effectiveness, value, transparency, responsiveness, honesty, honesty, fairness.

# BASIC PRINCIPLES OF GOOD GOVERNANCE

- rule of law
- morality
- Transparency
- principles of participation
- Responsibility
- value principle

# Good Governance

1. The rule of law is the enactment of laws, rules, regulations, and regulations.
2. Morality is the adherence and belief in the rightness.
3. The principle of transparency is to make society The organization is a place where information is disclosed honestly.
4. The principle of participation is to create a society in which the people are involved to know and share their opinions.
5. Responsibility for defects in the work that they are responsible for and are ready to be corrected in a timely manner.
6. Value Principle Executives must realize that resources are quite limited. Therefore, in management it is necessary to adhere to the principle of saving and value.

# Good Governance

## (Public sector)

There must be reform of the roles, duties, structures and work processes of government agencies and mechanisms for public administration to be a mechanism for managing social resources with transparency, honesty, fairness, efficiency, effectiveness and high performance in delivering quality government services to the people.

## (Private sector)

There must be reform and support for private agencies and non-governmental organizations. There are transparent working rules. Be responsible to shareholders. Honest and fair to customers. Be socially responsible. There is a quality inspection system. have service standards.

## (Civil society sector)

Awareness must be raised from the level of individuals to the level of civil society groups in terms of economic, social and political rights, duties and responsibilities in order to become a power of a quality country. Have knowledge and understanding of the principles of creating mechanisms for the administration of good country and social affairs.

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# Teaching materials

## BPA 1103 Leadership

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